

DATA PROTECTION POLICY

Data controller

Genovis AB ("Genovis") is data controller for the personal data that Genovis collects and processes when you order our products and services.

Approval of this policy

By using our products and services, you agree to these terms and conditions for collection, use and sharing of your personal data in accordance with this Data Protection Policy.

What personal data do we collect?

You provide information to us and an account is created with us. The account includes personal data about you, such as your name and email address.

An employer (or other natural person who or legal entity that purchases products and services for your use) may provide us with personal data about you as an employee or subcontractors who use these products and services. We can therefore obtain information about your area of work, your title, and the IP address from which you are expected to use the service.

Use of product and services

We log user data when you visit our website or otherwise use our products and services, including apps and other platform technology, such as when you read or click on a document or perform a search. We use login, cookies, device information, and IP addresses to identify you and log your use of our products and services.

Cookies and other similar technology

We collect information using cookies and other similar technology. You can control the use of cookies through your browser settings and other tools.

Your device

When you visit or leave our products and services, we receive information about the URL of both the website you came from and the website that you visit next. We also receive information about your IP address, proxy server, operating system, browser and plug-ins, device ID and functions and/or internet service provider.

HOW WE TREAT PERSONAL DATA

We use your personal data to provide, support, adapt and develop our products and services. How we use your personal data depends on what products and services you use, as well as how you use these products and services. We use information

about you to provide, maintain and adapt our products and services, as well as to make them accessible in a way that is relevant and useful for you.

Products and services

We use your login information to confirm your identity and give you access to our products and services.

Communication

We may communicate with you via email, for example, regarding the offering of products, safety, security or other similar communications about our products and services and your use of our products and services. Such communication may involve email about how you can use products and services, updates, and reminders. You can always change your choices for communication. Please note that you cannot opt out of service messages from us, including messages about safety, security and legal issues.

Marketing

We market our products and services for you and others. We use personal data about the user to send invitations and communicate about our products and services, with the purpose of promoting them. Information regarding the range of services or new content in the products to which you have access will be sent to you when this is relevant for your use of our products and services.

Customer Service

We use personal data to help you solve problems. We use data (which may include your communication with us) that is necessary to investigate, respond to and handle claims and complaints.

Statistics

We use your personal data to produce aggregated data, where it is no longer possible to identify you. For example, we may use your data to generate statistics about our users, their profession or industry, the number of ad impressions delivered or clicked, or to generate a demographic distribution of visitors to one of our websites.

Security and investigations

We use your information (including your communications with us) if we consider it necessary for security-related reasons or to investigate potential fraud or other violations of our User Agreement or this Data Protection Policy and/or attempts to harm our members or visitors.

HOW WE SHARE PERSONAL DATA WITH THIRD PARTIES

Customer service

Your email communication with Genovis' customer support is archived for any future complaints from you or your employer.

Feedback

We store the feedback you give us through our website and email. Your feedback will be anonymized in connection with sorting and thinning of personal data for storage purposes.

Support

You have the opportunity to ask questions to one of our experts via Genovis' support services. This communication will also be anonymized in connection with our sorting and elimination of personal data.

Service providers

We use suppliers to carry out maintenance of our systems, data analysis, audits, payments, anti-fraud initiatives, marketing and development. These suppliers have access to your personal data to the extent that this is necessary to carry out these tasks on our behalf and they are obligated not to disclose or use the information for any other purpose.

Legal obligations

It is possible that we may need to share your personal data when required by law, legal proceedings or other legal procedures, or if we suspect it is necessary to disclose the information to (1) investigate, prevent or take measures upon suspicion or detection of illegal activities or to help public authorities; (2) fulfill our agreements with you; (3) protect the security and/or privacy of our products and services. We will notify our users about the legal requirement for disclosing their personal data, unless we are legally prevented from doing so.

Change in ownership or sale

We may also share your personal data as part of a sale, merger or change of ownership structure or in preparation for such a change. Another organization that purchases us or part of our business is entitled to continue to use your personal data, but in such case only in a manner that complies with this Data Protection Policy, unless you are informed otherwise.

STORAGE TIMES FOR PERSONAL DATA

We store personal data that you have provided to Genovis in conjunction with the use of our products and services. However, we will not retain your personal data for longer than is necessary for the purposes for which they were collected.

Closure of account

We retain your personal data after you have closed your account if it is necessary to fulfill our legal obligations (including at the request of authorities), comply with laws and regulations, to determine, enforce or defend legal claims, maintain security, prevent fraud and abuse, comply with our user agreements or according to your request that we continue to communicate with you.

YOUR RIGHTS

You have the right to access your personal data, which means that you have the right to confirm whether your personal data are processed and, if so, you also have the right to access to your personal data (request of records) and some additional information about processing.

You are also entitled, in certain cases, to access your personal data in a structured, generally available and machine-readable format, and to transfer data without any hindrance from Genovis to another personal data controller ("data portability").

In addition, you are always entitled to correct your personal data if they are incorrect or incomplete. In certain cases, you are entitled to opt out of processing of your personal information by Genovis and to request rectification or deletion of your personal data.

If you have provided special consent to certain processing, you are always entitled to withdraw your consent.

When processing is carried out based on a so-called balancing of interests, you are entitled to object to the processing at any time.

You are entitled to opt out of processing of personal data relating to direct marketing at any time. In such cases the personal data will no longer be processed for such purposes.

You are entitled to have your data limited if you dispute the accuracy of the data, or if you oppose the above processing, in both cases during the time we investigate and check your request.

If you wish to exercise any of your rights, please contact info@genovis.com with your request.

If you have complaints regarding how Genovis processes your personal data, you may contact the Swedish Data Inspection Board.

OTHER IMPORTANT INFORMATION

Security measures

Genovis has implemented technological and organizational security measures that protect your personal data from unintentional or illegal destruction, loss or change. These measures also protect your personal data from unauthorized distribution, disclosure, abuse or other processing that violates applicable law.

We regularly monitor our systems to identify potential vulnerabilities and possible attacks. However, we cannot guarantee the security of the information you send to us.

There is no guarantee that personal data are protected from unauthorized access or disclosure, changes, or destruction, despite our physical, technological and administrative security measures.

Legal grounds for processing personal data

Genovis processes the personal data generated through your use of our products and services, as well as data collected via cookies and from your device based on the balancing of interests as legal grounds, since our interests in processing your personal data outweigh your interests in not having your personal data processed by us. Our legitimate interests are processing for business purposes, marketing, IT security, communication and development.

Contact details

If you have any questions, comments or complaints regarding this policy, please contact us at info@genovis.com